

CAREER OPPORTUNITY

MARKETING COORDINATOR



RAM is a technical consultancy providing Project Management, Construction Management, Engineering and Advisory services across Canada. RAM is searching for a motivated and energetic Marketing Coordinator to join the team in Vancouver, BC. The successful candidate will be an individual that enjoys a challenging, professional and dynamic workplace and contributing to the success of a hardworking team.

Our Core Values are:

1. Integrity
2. Innovation
3. Fun
4. Safety
5. Sustainability

➔ More About This Role

Roles and responsibilities of daily operations include:

- Champion the company brand and ensure all material has a cohesive message and feel in-line with the company's values and goals;
- Assist with developing and implementing win strategies, key messages, marketing themes, and differentiators in proposal submissions;
- Support in developing and maintaining marketing collateral (project profiles, presentations, statements of qualifications, brochures, press releases, staff resumes, etc.), ensuring fit with corporate messaging and branding;
- Apply marketing and communications skills to other functions of the business (e.g., content marketing, advertising, social media, internal communications);

- Manage and drive social media content and strategy including researching industry and client trends;
- Ensure high quality preparation of all tenders, proposals and qualifications that communicates the value of our service offerings;
- Conduct quality assurance on proposals and response documents to ensure company quality standards and compliance of tender materials with client requirements;
- Assist with planning, editing and writing content for a variety of internal communications, such as a staff intranet, mid-quarterly and quarterly magazine.
- Format documents including editing for consistency and grammar and use creative skills to develop visually appealing layouts
- Maintain CRM and other marketing databases

➔ Ideal Candidate Requirements

- 1+ years marketing and/or communications experience in professional services
- Strong digital marketing and social media expertise demonstrated in a professional environment
- Confidence to provide information, support, and recommendations to senior management
- Solid Microsoft Office proficiency (Word, Excel, PowerPoint, Outlook required)
- Experience with InDesign, Illustrator and Photoshop preferred
- Exceptional writing, proofreading and editing skills
- Strong project management skills, and the ability to establish priorities, set and manage schedules, to coordinate multiple projects in a fast-paced, deadline-driven environment
- Strong communication skills and ability to interact effectively with all levels of staff within the organization
- A creative-minded individual who is capable to develop visually appealing format and layout
- Self-starter with the desire to develop their strategic marketing skillset and thrive professionally

➔ Why You Should Join RAM

- Remote Working or from our Office Downtown
- RAM Intramural teams
- Office Social Hours
- Business Casual Environment
- Quarterly Office Events
- Community Involvement Days

For three consecutive years, RAM has made *Canadian Business and Maclean's* Growth 500 ranking of Canada's Fastest-Growing Companies. Ranking Canada's Fastest-Growing Companies by five-year revenue growth, the Growth 500 profiles the country's most successful growing businesses.

➔ Interested?

We encourage applications from all qualified individuals. If this opportunity sounds like the next step in your professional career, please send your resume in confidence to careers@ramconsulting.com. RAM is committed to employment equity and hires based on merit.

We wish to thank all applicants for their interest and effort in applying for the position; however, only candidates selected for interviews will be contacted.

